Task Name	Bucket Name	Progress	Priority	Start date	Due date	Completed Date	Labels
Advertising Promotion of Busir	1 - 30th Anniversary Program (August 25th)	Completed	Medium	01/01/2024	03/31/2024	10/07/2024	Completion Pending
Anniversary Event	1 - 30th Anniversary Program (August 25th)	Completed	Urgent	01/01/2024	03/31/2024	08/05/2024	Completion Pending
Anniversary Logo	1 - 30th Anniversary Program (August 25th)	Completed	Urgent	01/01/2024	02/29/2024	06/12/2024	
Bus Wrap (Not full) Anniversar	1 - 30th Anniversary Program (August 25th)	Completed	Medium	01/01/2024	03/31/2024	06/12/2024	
Identify and Secure Sponsors (I	1 - 30th Anniversary Program (August 25th)	Completed	Low	01/01/2024	03/31/2024	10/07/2024	
Once a Month Anniversary Eve	1 - 30th Anniversary Program (August 25th)	Completed	Urgent	01/01/2024	03/31/2024	08/05/2024	Completion Pending
Canned Speaker Bureau (Rotar	1 - Community Engagement	Not started	Important	04/01/2024	12/31/2024		DELAYED;Rescheduled
Chamber Presentations	1 - Community Engagement	Not started	Medium	12/02/2024	03/31/2025		DELAYED
Coffee & Conversations Events	1 - Community Engagement	Not started	Medium	12/02/2024	06/06/2025		DELAYED
Community Advocates/Advisor	1 - Community Engagement	Not started	Important	04/03/2023	07/01/2024		DELAYED
Oxford Engagement (for Gener	1 - Community Engagement	Not started	Low	01/01/2025	03/31/2025		
State of The Authority	1 - Community Engagement	Not started	Low	01/01/2026	03/31/2026		
Create Informational/Educatio	1 - Develop Education/Advocacy-Services & Ridership	Not started	Medium	07/01/2024	03/01/2025		BLOCKED by PreReq;Rescheduled
Define rider demographic vs. n	1 - Develop Education/Advocacy-Services & Ridership	Completed	Urgent	01/01/2024	03/31/2024	10/07/2024	DELAYED;Rescheduled
Determine the communication	1 - Develop Education/Advocacy-Services & Ridership	In progress	Important	01/01/2024	08/31/2024		DELAYED;Completion Pending
Social Media Marketing-Build I	1 - Develop Education/Advocacy-Services & Ridership	In progress	Medium	01/01/2025	03/31/2025		
Collaborating Strategically (Voi	1 - Develop the BCRTA Story- Structure & Vision, Community Value	Not started	Low	10/01/2024	11/30/2024		
Create talking Points & Conten	1 - Develop the BCRTA Story- Structure & Vision, Community Value	In progress	Important	01/01/2024	11/22/2024		BLOCKED by PreReq;DELAYED;Rescheduled
Enviromental Impact	1 - Develop the BCRTA Story- Structure & Vision, Community Value	Not started	Low	06/03/2024	08/31/2024		
Fiscal Impact	1 - Develop the BCRTA Story- Structure & Vision, Community Value	In progress	Medium	04/01/2024			Evergreen Target
Meeting with Elected Officials	1 - Develop the BCRTA Story- Structure & Vision, Community Value	In progress	Important	04/01/2024	11/25/2024		DELAYED;Rescheduled
Create and Sell BCRTA Mercha	1 - Merchandise	Completed	Low	01/01/2024	12/01/2024	12/09/2024	DELAYED;Rescheduled
Create Online Store	1 - Merchandise	Completed	Low	07/01/2024	08/30/2024	06/14/2024	
Establish Loyalty Program/Free	1 - Merchandise	In progress	Low	01/01/2025	03/31/2025		Ahead of Schedule!
Leverage Resell Partners for M	1 - Merchandise	Completed	Low	04/01/2025	06/30/2025	11/04/2025	
Annual bus wrap with MU-Con	1 - Miami University Program	Not started	Low	01/01/2025	03/31/2025		ON HOLD
Engage the Parking & Transpor	1 - Miami University Program	In progress	Urgent	01/01/2024			Evergreen Target
Explore Additional MU Contact	1 - Miami University Program	Not started	Important	01/01/2025	03/31/2025		
Mobility Options Awareness &	1 - Miami University Program	In progress	Low	01/01/2025	03/31/2025		
Raising Student Orientation Pr	1 - Miami University Program	In progress	Low	04/01/2025	07/31/2025		
1st Attempt at Long-Term Ded	2 -Enhance Revenues	Not started	Important	01/01/2025	03/31/2025		
2nd Attempt for Long-term De	2 -Enhance Revenues	Not started	Important	07/01/2025	09/30/2025		
Business Partnerships	2 -Enhance Revenues	Not started	Low	01/01/2025	03/31/2025		
Community Campaign (Suppor	2 -Enhance Revenues	Not started	Medium	04/01/2025	06/30/2025		
Community Partnerships	2 -Enhance Revenues	Not started	Low	01/01/2025	03/31/2025		
Develop Unfunded Service Sce	2 -Enhance Revenues	Completed	Important	04/01/2024	08/09/2024	09/26/2024	Rescheduled
Funding Education Campaign T	2 -Enhance Revenues	Not started	Important	01/01/2024	03/01/2025		DELAYED;Rescheduled
Investigate Funding Model and	2 -Enhance Revenues	In progress	Medium	01/01/2024	03/31/2024		
Leverage Unused/Untapped/La	2 -Enhance Revenues	In progress	Medium	01/01/2024			Evergreen Target
Stage 1-Elected Official Suppor	2 -Enhance Revenues	Not started	Important	07/01/2024	10/04/2024		
Stage 2-Community Education	2 -Enhance Revenues	Not started	Important	01/01/2025	04/04/2025		
Advanced Mobility Hubs	3 -Engage Disruptive Technology	Not started	Medium	01/01/2026	03/31/2026		
Engagement	3 -Engage Disruptive Technology	In progress	Medium	01/01/2025	03/31/2025		
Funding (Ex. CVG Application f	3 -Engage Disruptive Technology	In progress	Medium	01/01/2025	06/30/2025		
Get BCRTA on the map-Develo	3 -Engage Disruptive Technology	In progress	Medium	01/01/2026	03/31/2026		
Innovation Reputation (recruit	3 -Engage Disruptive Technology	Not started	Medium	01/01/2025	03/31/2025		
IT Partners	3 -Engage Disruptive Technology	Not started	Medium	01/01/2025	03/31/2025		
Patents and Other Revenue Ge	3 -Engage Disruptive Technology	Not started	Low	04/01/2026	06/30/2026		
Testing Partners	3 -Engage Disruptive Technology	Not started	Medium	01/01/2025	03/31/2025		
Work with Entreprenurial Cent	3 -Engage Disruptive Technology	Not started	Medium	01/01/2025	03/31/2025		
Work with Small Businesses an	3 -Engage Disruptive Technology	Not started	Medium	01/01/2025	03/31/2025		
Butler County (ODJFS)	4 - Public Partner Engagements	In progress	Low	07/01/2024	09/30/2024		
Clermont County	4 - Public Partner Engagements	Not started	Low	01/01/2025	03/31/2025		
NEORide	4 - Public Partner Engagements	In progress	Medium	04/01/2024			Evergreen Target
Warren County	4 - Public Partner Engagements	Completed	Low	01/01/2025	03/31/2025	01/06/2025	
Workforce Investment Board	4 - Public Partner Engagements	In progress	Medium	07/01/2024	09/30/2024		Follow-Up Item
Engage in EZConnect Paratrans	4 -Leverage Regional Partners	In progress	Low	01/01/2025	03/31/2025		

Task	Category	Status	Priority	Start	Due	Completed	Notes
Engage in Regional Paratransit	4 -Leverage Regional Partners	In progress	Low		12/31/2025		
Expand Oversight Resonsibility	4 -Leverage Regional Partners	In progress	Important	01/01/2024	12/31/2024		BLOCKED by PreReq
Utilize Other Transit Agencies t	4 -Leverage Regional Partners	Not started	Low	03/31/2025	03/31/2025		
BCRTA Value	5 - Lead Workforce Development	Completed	Medium	01/01/2024	03/31/2024	03/28/2024	
Better Understand the 4th Gen	5 - Lead Workforce Development	In progress	Medium	01/01/2024	03/31/2024		DELAYED;Completion Pending
Create Onboarding Schedules !	5 - Lead Workforce Development	Completed	Important	01/01/2024	03/31/2024	09/03/2024	
Differentiate Recruiting	5 - Lead Workforce Development	Completed	Medium	04/01/2024	06/30/2024	05/07/2024	
Emotional Pull-1 Video/Quarte	5 - Lead Workforce Development	Not started	Medium	11/04/2024	02/01/2025		Rescheduled
Engage in DEI Commitment an	5 - Lead Workforce Development	In progress	Medium	01/01/2024	01/01/2025		Rescheduled
Expand Training Capacity	5 - Lead Workforce Development	In progress	Urgent	01/01/2024	03/31/2024		BLOCKED by PreReq;DELAYED
Implement Lessons Learned fr	5 - Lead Workforce Development	Completed	Important	04/01/2024	06/30/2024	08/05/2024	
Internal Promotion Pathways	5 - Lead Workforce Development	Completed	Medium	04/01/2024	09/15/2024	08/05/2024	DELAYED
Investing in Recruitment/Empl	5 - Lead Workforce Development	Completed	Important	01/01/2024	03/31/2024	10/07/2024	Evergreen Target;Completion Pending
Onboarding Within the Depart	5 - Lead Workforce Development	Not started	Low	07/01/2024	06/02/2025		DELAYED;Rescheduled
Salary Study	5 - Lead Workforce Development	Completed	Urgent		03/31/2024	08/05/2024	Completion Pending
Staff Training for Internal Cust	5 - Lead Workforce Development	In progress	Medium	04/01/2025	06/30/2025		Ahead of Schedule!
Structure Organization for Con	5 - Lead Workforce Development	Not started	Important	01/01/2024	12/31/2024		BLOCKED by PreReq;Rescheduled;Completion Pending
Update Program for Prior Ope	5 - Lead Workforce Development	In progress	Important	01/01/2024	03/31/2024		DELAYED
Vocational Schools as Targets	5 - Lead Workforce Development	Completed	Low	04/01/2025	06/30/2025	08/05/2024	
Workforce Investment Act Rec	5 - Lead Workforce Development	Completed	Medium	04/01/2024	06/30/2024	08/05/2024	
Connecting with Other Modes	6 - Adapt To Market Demands	In progress	Low	04/01/2024	06/30/2024		
Connecting with Other Transit	6 - Adapt To Market Demands	In progress	Medium	04/01/2024	06/30/2024		
Create and Complete Commun	6 - Adapt To Market Demands	In progress	Important	04/01/2024	06/02/2025		Rescheduled
Develop Good, Better, Best Sce	6 - Adapt To Market Demands	Completed	Important	04/01/2024	08/06/2024	09/26/2024	DELAYED
Differentiate Our Service Deliv	6 - Adapt To Market Demands	In progress	Important	04/01/2024	06/30/2024		
Gather Business Input	6 - Adapt To Market Demands	Not started	Important	07/01/2024	03/01/2025		BLOCKED by PreReq;Rescheduled
Infrastructure	6 - Adapt To Market Demands	In progress	Medium	04/01/2024	06/30/2024		
2022 Annual Report	To do	Completed	Urgent	01/01/2024	01/29/2024	07/09/2024	Completion Pending
2023 Annual Report	To do	Completed	Important	05/31/2024	09/30/2024	01/06/2025	Follow-Up Item;DELAYED;Rescheduled;Completion Pending
Rearrange Web Site to Suppor	To do	Completed	Urgent		05/24/2024	10/07/2024	Completion Pending