Advancersylvery 1. 500 Amorersylvery (Lague 12-18) Amorersylvery 1. 500 Amorersylvery (Lague 12-18) Amorersylvery 1. 500 Amorersylvery (Lague 12-18) Anti-warmy (Lague 12-1	Task Name	Bucket Name	Progress	Priority	Start date	Due date	Completed Date	Labels
Anniversary togon	Advertising Promotion of Bus	r 1 - 30th Anniversary Program (August 25th)	Completed	Medium	01/01/2024	03/31/2024	10/07/2024	Completion Pending
But Wing Dischally Anniversary 1 - 20th Anniversary Program August 23th) Completed Low U,01/2/2014 10/3/2024 10/3/	Anniversary Event	1 - 30th Anniversary Program (August 25th)	Completed	Urgent	01/01/2024	03/31/2024	08/05/2024	Completion Pending
Identify and Secure Spanners (1 - 3-0th Anniversary Program (August 25th) Completed Ugw	Anniversary Logo	1 - 30th Anniversary Program (August 25th)	Completed	Urgent	01/01/2024	02/29/2024	06/12/2024	
Completed Comp	Bus Wrap (Not full) Anniversa	r 1 - 30th Anniversary Program (August 25th)	Completed	Medium	01/01/2024	03/31/2024	06/12/2024	
Camber Camber Community Fragmement Not started Medium 17/07/2012 06/18/17/2015 06/18/07/2015	Identify and Secure Sponsors	(1 - 30th Anniversary Program (August 25th)	Completed	Low	01/01/2024	03/31/2024	10/07/2024	
Community Programment Not started Medium 12/02/202 03/11/2025 DELYTED Community Programment Not started Important 12/02/202 07/01/2024 DELYTED Community Advocates/Andreas Community Programment Not started Important 12/02/202 07/01/2024 DELYTED Community Advocates/Andreas Community Programment Not started Important 12/02/202 08/01/2025 DELYTED Community Advocates/Andreas Community Programment Not started	Once a Month Anniversary Ev	e 1 - 30th Anniversary Program (August 25th)	Completed	Urgent	01/01/2024	03/31/2024	08/05/2024	Completion Pending
Community Appealment Community Fraggement Not started Community Fraggement Not started Low 0.1/01/203 0.01/2005 0.01/200	Canned Speaker Bureau (Rota	r 1 - Community Engagement	Not started	Important	04/01/2024	12/31/2024		DELAYED;Rescheduled
Community Advocates (Advocates) - Community Fragement Net started Not started	Chamber Presentations	1 - Community Engagement	Not started	Medium	12/02/2024	03/31/2025		DELAYED
Solid Profession Community Engagement Community Fingagement Not started Low 0,10/1,10205 0,3/1,17/2025 0,3/1,1	Coffee & Conversations Event	s 1 - Community Engagement	Not started	Medium	12/02/2024	06/06/2025		DELAYED
Sate of The Authority 1 - Community fragement Content of The Authority 1 - Community fragement Create Information (2014) (201	Community Advocates/Adviso	oi 1 - Community Engagement	Not started	Important	04/03/2023	07/01/2024		DELAYED
Create informational/Education 1 - Develop Education/Advocacy-Services & Riderlamy Determine the communication 1 - Develop Education/Advocacy-Services & Riderlamy In progress Important DUI/1/2024 DII/1/2024 DII/1	Oxford Engagement (for Gene	er 1 - Community Engagement	Not started	Low	01/01/2025	03/31/2025		
Definite riche of company and in v. n. 1 - Develop Education / Advancay-Services & Ridership In progress In	State of The Authority	1 - Community Engagement	Not started	Low	01/01/2026	03/31/2026		
Delicative the communication 1 - Develop Education (Androcary-Services & Ridership Ingrogges to Social Media Martering-Build 1 - Develop that ESTA Story - Structure & Vision, Community Value Environmental Impact 1 - Develop the BERTA Story - Structure & Vision, Community Value Environmental Impact 1 - Develop the BERTA Story - Structure & Vision, Community Value Environmental Impact 1 - Develop the BERTA Story - Structure & Vision, Community Value Environmental Impact 1 - Develop the BERTA Story - Structure & Vision, Community Value Environmental Impact 1 - Develop the BERTA Story - Structure & Vision, Community Value Meeting with Elected Officials 1 - Develop the BERTA Story - Structure & Vision, Community Value Meeting with Elected Officials 1 - Develop the BERTA Story - Structure & Vision, Community Value Meeting with Elected Officials 1 - Develop the BERTA Story - Structure & Vision, Community Value Meeting with Elected Officials 1 - Develop the BERTA Story - Structure & Vision, Community Value Meeting with Elected Officials 1 - Develop the BERTA Story - Structure & Vision, Community Value Meeting with Elected Officials 1 - Develop the BERTA Story - Structure & Vision, Community Value Meeting with Elected Officials 1 - Develop the BERTA Story - Structure & Vision, Community Value Meeting with Elected Officials 1 - Develop the BERTA Story - Structure & Vision, Community Value Meeting with Elected Officials 1 - Develop the BERTA Story - Structure & Vision, Community Value Meeting with Elected Officials 1 - Develop the BERTA Story - Structure & Vision, Community Value Meeting with Elected Official Value Meeting Meeting Meeting A Structure Meeting Meeting A Structure Meeting Meeting A Structure Meeting Meeting A Structure Meeting Meeting Meeting A Structure Meeting Meeting Meeting A Structure Meeting Meet			Not started	Medium				•
Social Media Marksteing-Build 1 - Develop Education/Advocacy-Services & Ridenthip Create Laking Points & Content - 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Impact 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Impact 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Impact 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Impact 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Impact 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Impact 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Impact 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Impact 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision, Community Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision King Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision King Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision King Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision King Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision King Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision King Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision King Value Fiscal Program 1 - Develop the BCRTA Story-Structure & Wision King Value Fiscal Program 1 - Develop the BCRTA Story-Structure &	Define rider demographic vs.	n 1 - Develop Education/Advocacy-Services & Ridership	Completed	Urgent	01/01/2024	07/31/2024	10/07/2024	DELAYED;Rescheduled
Collaborating Strategically (Vol. 1 - Develop the SCRTA Story - Structure & Wisin, Community Value Environmental Impact 1 - Develop the SCRTA Story - Structure & Wisin, Community Value Environmental Impact 1 - Develop the SCRTA Story - Structure & Wisin, Community Value Meeting with Elected Officials 1 - Develop the SCRTA Story - Structure & Wisin, Community Value (Protes and Sea BGRTA Merchandise	Determine the communicatio	n 1 - Develop Education/Advocacy-Services & Ridership	In progress	Important				DELAYED;Completion Pending
Create Lalking Points & Content . Develop the BCRTA Story- Structure & Wision, Community Value Knownmental Impact . Develop the BCRTA Story- Structure & Wision, Community Value Knownmental Impact . Develop the BCRTA Story- Structure & Wision, Community Value Knownmental Value Knownmental Value Knownmental Value . Develop the BCRTA Story- Structure & Wision, Community Value Knownmental Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . Develop the BCRTA Story- Structure & Wision, Community Value . D	Social Media Marketing-Build	F 1 - Develop Education/Advocacy-Services & Ridership	In progress	Medium	01/01/2025	03/31/2025		
Environmental Impact								
Fiscal Impact 1 - Develop the BCRTA Story - Structure & Vision, Community Value Meeting with Elected Officials 1 - Develop the BCRTA Story - Structure & Vision, Community Value In progress Important 1/01/10/20 11/25/2024 11/25/2024 12/8/202	~	·	In progress	Important				BLOCKED by PreReq;DELAYED;Rescheduled
Meeting with Elected Officials 1 - Develop the BCRTA Story- Structure & Vision, Community value Create and sell BCRTA Merchan 1 - Merchandise Completed Low 07/07/2024 27/09/20	Enviromental Impact	1 - Develop the BCRTA Story- Structure & Vision, Community Value	Not started			08/31/2024		
Create And Sell BCRTA Merch a 1 - Merchandise Completed Low 0.10/1.7024 12/01/2024 12/01/2024 12/01/2024 12/01/2024 12/01/2024 12/01/2025 1	Fiscal Impact	1 - Develop the BCRTA Story- Structure & Vision, Community Value	In progress	Medium				
Crast Online Store 1 - Merchandise Completed Low O7/01/2024 08/38/2024 Ahead of Schedule	Meeting with Elected Officials	1 - Develop the BCRTA Story- Structure & Vision, Community Value	In progress	Important				DELAYED;Rescheduled
Establish Loyalty Program/Free 1 - Merchandise Compiled Low Oxford 1/0025 Oxford 1/002	Create and Sell BCRTA Merch	a 1 - Merchandise	Completed	Low	01/01/2024	12/01/2024	12/09/2024	DELAYED;Rescheduled
Leverage Resell Partners for M 1 - Merchandise	Create Online Store	1 - Merchandise	Completed	Low			06/14/2024	
Annual bus wrap with MU-Cont. 1. Miami University Program	Establish Loyalty Program/Fre	€ 1 - Merchandise	In progress	Low	01/01/2025	03/31/2025		Ahead of Schedule!
Engage the Parking & Transpor 1 - Miami University Program	Leverage Resell Partners for N	11 - Merchandise	Completed	Low	04/01/2025	06/30/2025	11/04/2024	
Explore Additional MU Contact 1 - Miami University Program Mobility Options Awareness & 1 - Miami University Program In progress Low 1/01/2025 1/03/31/	Annual bus wrap with MU-Co	n 1 - Miami University Program	Not started	Low		03/31/2025		ON HOLD
Mobility Options Awareness & 1 Miami University Program In progress Is Student Orientation Pr. 1 Miami University Program In progress Is Attempt of Long-Term Ded 2 - Enhance Revenues In progress In progre	Engage the Parking & Transpo	or 1 - Miami University Program	In progress	Urgent				Evergreen Target
Raising Student Orientation Pr. 1 - Miamil University Program In progress Ist Attempt at Long-Term Ded 2 - Enhance Revenues Not started important 07/01/2025 03/31/2025 Business Partnerships 2 - Enhance Revenues Not started low 01/01/2025 03/31/2025 Gommunity Campaign (Suppor 2 - Enhance Revenues) Not started Low 01/01/2025 03/31/2025 Community Partnerships 2 - Enhance Revenues Not started Low 01/01/2025 03/31/2025 Community Partnerships 2 - Enhance Revenues Not started Low 01/01/2025 03/31/2025 Develop Unfunded Service Sce 2 - Enhance Revenues Not started Important 01/01/2024 03/01/2025 03/31/2025 Funding Education Campaign (Support 2 - Enhance Revenues) Funding Education Campaign 12 - Enhance Revenues Not started Important 01/01/2024 03/01/2025 03/31/2025 Everage Univased/Intapped/L2 - Enhance Revenues In progress Medium 01/01/2024 03/31/2024 Everage Univase/Orlange/Education Suppor 2 - Enhance Revenues In progress Medium 01/01/2024 03/31/2024 Everage Univase/Orlange/Education 2 - Enhance Revenues Stage 1-Elected Official Suppor 2 - Enhance Revenues Not started Important 01/01/2024 03/31/2024 Everage Univase/Orlange/Education 2 - Enhance Revenues Not started Important 01/01/2024 03/31/2024 Everage Univase/Orlange/Education 2 - Enhance Revenues Not started Important 01/01/2025 03/31/2024 Everage Univase/Orlange/Education 2 - Enhance Revenues Not started Important 01/01/2025 03/31/2025 Advanced Mobility Hubs 3 - Engage Disruptive Technology In progress Medium 01/01/2025 03/31/2025 Engagement 3 - Engage Disruptive Technology In progress Medium 01/01/2025 03/31/2025 Ede ERTA on the map-Develo 3 - Engage Disruptive Technology In progress Medium 01/01/2025 03/31/2025 Fatents and Other Revenue Ge 3 - Engage Disruptive Technology Not started Medium 01/01/2025 03/31/2025 Fatenting Partners 3 - Engage Disruptive Technology Not started Medium 01/01/2025 03/31/2025 Fatenting Partners 3 - Engage Disruptive Technology Not started Medium 01/01/2025 03/31/2025 Butler County 4 - Public Partne	Explore Additional MU Contac	ct 1 - Miami University Program	Not started	Important				
1st Attempt at Long-Term Ded 2 - Enhance Revenues 2nd Attempt for Long-term De 2 - Enhance Revenues 3nd Started important 3nd Not started important 3nd Not started important 3nd Not started important 3nd Not started 3nd No	, ,	, 3		Low				
And Attempt for Long-term De 2 - Enhance Revenues Business Partnerships 2 - Enhance Revenues Not started Low 01/01/2025 03/31/2025 0	-	, ,		Low				
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Engage in Ezconnect Paratrans 4 -Leverage Regional Partners In progress Low 01/01/2025 03/31/2025								Follow-Up Item
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Engage in Regional Paratransit	
Expand Oversight Resonsibility	0 0
Utilize Other Transit Agencies t	0 0
	5 - Lead Workforce Development
Better Understand the 4th Ger	5 - Lead Workforce Development
Create Onboarding Schedules !	5 - Lead Workforce Development
Differentiate Recruiting	5 - Lead Workforce Development
Emotional Pull-1 Video/Quarte	5 - Lead Workforce Development
Engage in DEI Commitment an	5 - Lead Workforce Development
Expand Training Capacity	5 - Lead Workforce Development
Implement Lessons Learned fro	5 - Lead Workforce Development
Internal Promotion Pathways	5 - Lead Workforce Development
Investing in Recruitment/Empl	5 - Lead Workforce Development
Onboarding Within the Depart	5 - Lead Workforce Development
Salary Study	5 - Lead Workforce Development
Staff Training for Internal Custo	5 - Lead Workforce Development
Structure Organization for Con	5 - Lead Workforce Development
Update Program for Prior Oper	5 - Lead Workforce Development
Vocational Schools as Targets	5 - Lead Workforce Development
Workforce Investment Act Rec	5 - Lead Workforce Development
Connecting with Other Modes	6 - Adapt To Market Demands
Connecting with Other Transit	•
Create and Complete Commun	•
Develop Good, Better, Best Sce	•
Differentiate Our Service Deliv	•
	6 - Adapt To Market Demands
Infrastructure	6 - Adapt To Market Demands
	To do
•	To do
Rearrange Web Site to Support	
rearrange web site to suppor	10 40

In progress	Low		12/31/2025		
In progress	Important	01/01/2024	12/31/2024		BLOCKED by PreReq
Not started	Low	03/31/2025	03/31/2025		
Completed	Medium	01/01/2024	03/31/2024	03/28/2024	
In progress	Medium	01/01/2024	03/31/2024		DELAYED;Completion Pending
Completed	Important	01/01/2024	03/31/2024	09/03/2024	
Completed	Medium	04/01/2024	06/30/2024	05/07/2024	
Not started	Medium	11/04/2024	02/01/2025		Rescheduled
In progress	Medium	01/01/2024	01/01/2025		Rescheduled
In progress	Urgent	01/01/2024	03/31/2024		BLOCKED by PreReq;DELAYED
Completed	Important	04/01/2024	06/30/2024	08/05/2024	
Completed	Medium	04/01/2024	09/15/2024	08/05/2024	DELAYED
Completed	Important	01/01/2024	03/31/2024	10/07/2024	Evergreen Target; Completion Pending
Not started	Low	07/01/2024	06/02/2025		DELAYED;Rescheduled
Completed	Urgent		03/31/2024	08/05/2024	Completion Pending
In progress	Medium	04/01/2025	06/30/2025		Ahead of Schedule!
Not started	Important	01/01/2024	12/31/2024		BLOCKED by PreReq;Rescheduled;Completion Pending
In progress	Important	01/01/2024	03/31/2024		DELAYED
Completed	Low	04/01/2025	06/30/2025	08/05/2024	
Completed	Medium	04/01/2024	06/30/2024	08/05/2024	
In progress	Low	04/01/2024	06/30/2024		
In progress	Medium	04/01/2024	06/30/2024		
In progress	Important	04/01/2024	06/02/2025		Rescheduled
Completed	Important	04/01/2024	08/06/2024	09/26/2024	DELAYED
In progress	Important	04/01/2024	06/30/2024		
Not started	Important	07/01/2024	03/01/2025		BLOCKED by PreReq;Rescheduled
In progress	Medium	04/01/2024	06/30/2024		
Completed	Urgent	01/01/2024	01/29/2024	07/09/2024	Completion Pending
Completed	Important	05/31/2024	09/30/2024	01/06/2025	Follow-Up Item;DELAYED;Rescheduled;Completion Pending
Completed	Urgent		05/24/2024	10/07/2024	Completion Pending